



Course: Digital MIS

Fee: Rs.25500

Duration: 6month

Syllabus:-

Detailed Syllabus

Module 1: Introduction to Digital MIS

- Basics of Management Information Systems (MIS)
- Role of MIS in business decision-making
- Evolution from traditional MIS to Digital MIS
- Components of Digital MIS (Hardware, Software, Data, People, Processes)

Module 2: Database Management & Information Storage

- Fundamentals of databases (SQL, NoSQL)
- Database Management Systems (DBMS) – MySQL, Oracle, MongoDB
- Data Warehousing & Data Lake

Module 3: Business Intelligence & Data Analytics

- Data Visualization (
- Predictive Analytics & AI in MIS
- Business Performance Metrics & KPIs
- Big Data & Data Mining Techniques

Module 4: Digital Transformation & Cloud Computing

- Cloud-based MIS platforms (SAP, Salesforce, Microsoft Dynamics)
- Enterprise Resource Planning (ERP) systems
- Software-as-a-Service (SaaS) & Platform-as-a-Service (PaaS)

Module 6: Decision Support Systems (DSS) & AI in MIS

- Role of AI & Machine Learning in MIS
- Automated decision-making systems
- Case studies on AI-driven business decisions
- MIS applications in different industries (Finance, Healthcare, Retail)

📁 **Module 7: E-Governance & Digital Economy**

- Role of MIS in public administration
- Smart cities & digital governance frameworks
- Digital payments & fintech solutions

📁 **Module 8: Implementation, Testing & Project Work**

- Designing an MIS for a business case
- System testing & debugging
- User training & MIS adoption strategies
- Final project & industry-based case studies

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